

TCCAF Board Participates in MedShare Community Event in Atlanta

Posted on: Aug 19 2010

Trustees of The Coca-Cola Africa Foundation (TCCAF), Atlanta-based TCCC associates and other invited guests recently participated in a community activity with MedShare International.



[CLICK IMAGE TO ENLARGE](#)

TCCAF Program Director Sherree Shereni (right) receives a plaque from MedShare CEO A. B. Short recognizing her dedication to the longstanding partnership.

MedShare is one of TCCAF's longest-standing partners, with a relationship that dates back to 2004. Visit tccaf.org to read more about MedShare and its work with TCCAF.

On the morning of July 28, the group packed boxes of medical supplies and equipment to ship to needy hospitals in Africa via MedShare.

"The community event was a great success," said William Asiko, TCCAF President. "Not only did we have a chance to see how much work goes into the packing of the boxes of equipment first-hand, but through the information the MedShare team shared, we were able to see the amount of work this team does and just how comprehensive their programs are."



TCCAF Trustee and ECABU President Hathan Kalumbu packs boxes during the community event.

The MedShare team highlighted the amount of time volunteers spend on its programs and explained how their work extends well beyond packing boxes.

During the official program, MedShare honored TCCAF Program Director Sherree Shereni for her tireless work.



Heli Diallo from MedShare International addresses the volunteers.

"There's nothing as fulfilling as making a positive difference in the life of a person who does not have the capacity to return the favor," Shereni said. "That is what energizes me and TCCAF. All of our partners have afforded me with the opportunity to do that since 2007. It has been great working with MedShare and, indeed, all partners."

The TCCAF Trustees were in Atlanta for the 16th Board of Trustees Meeting. The successful gathering gave TCCAF leaders the chance to assess progress made, to date, and plan the way forward over the next six months.

On July 27, TCCAF Chairman and South Africa BU President William Egbe hosted a dinner for the Trustees, invited guests and partner organizations. [Read more about](#)

[the dinner and the praise TCCAF received from USAID for our partnership in the area of water.](#)

Fast facts

- MedShare has partnered with TCCAF since 2004, supplying 32-by-40-ft. containers of medical equipment valued at more than \$9 million to 20 countries in Africa.
- An important aspect of MedShare's intervention and programs is the role of Coca-Cola's biomedical equipment engineer. This engineer follows up to evaluate the equipment installations, train biomedical technicians, and repair and design a maintenance plan for all donated and existing equipment, including equipment that has not been donated by MedShare. [Read our recent story about one such visit.](#)
- During the community event, the group sorted 1,409 pounds of brand-new medical supplies – including feeding kits, foam positioning aids, dressings and syringes/needles – donated by the Kendall Corporation.

PEOPLE

PLANET