

# The Coca-Cola Africa Foundation Unveils New Website

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The Coca-Cola Africa Foundation (TCCAF) now has an official online home – [tccaf.org](http://tccaf.org) – a brand-new website that will give The Coca-Cola Company a platform to communicate its community sustainability work in Africa.

The launch coincides with the start of the world's largest sporting event – the FIFA World Cup. As a major sponsor, The Coca-Cola Company is helping to make the FIFA World Cup even more positive by generating support for its legacy program, RAIN Water for Schools, which is a featured program on TCCAF's new website.

The site also highlights how TCCAF impacts the people of Africa through its work across four strategic pillars: Water (Replenish Africa Initiative – RAIN), Health, Entrepreneurship and Education. The Foundation's humanitarian relief programs, which bring food aid, medical supplies and equipment to those in need, complement these core initiatives.

"Our new website is another important milestone in our strategic plan and will enable us to showcase the impact of our work to a wider range of stakeholders around the world," said William Asiko, President, The Coca-Cola Africa Foundation. "This site will enable us to illustrate the results of our many programs, as well as acknowledge those who have helped us along the way and provide a tool to raise matching funds for all of our initiatives."



The Coca-Cola Africa Foundation was established in 2001 to coordinate The Coca-Cola Company's corporate social investment programs and implement community initiatives in Africa. Its mission is to strengthen and empower African communities by providing assistance in the most critical areas of need. Recognizing that no single organization can effectively address Africa's development challenges, from its inception, TCCAF has partnered with a broad range of stakeholders that include national and local governments, NGOs, community-based organizations and the private sector.

"We are very proud of the positive transformations we have made in the lives of more than 500,000 people in Africa in the last nine years," said Ahmet Bozer, President, Eurasia & Africa Group. "As Africa's largest beverage company, we're an employer, a business partner and a neighbor, and as such we are deeply committed to make a real difference."



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